Basic Features:

1. Select Store
2. Select Basket for Weekly Flyer
3. Include three categories for the items: 1) Grocery 2) Personal Hygiene 3)House Care
4. Visual icons for basket items
5. Find nearby stores (with the given Postal Code)
6. Top items of the week based on demand + price + season
7. Search an item, and return the price for different stores
8. List the entire flyer items for a given store
9. Item Alert List (a notification will be sent to the user when these items go on sale)
10. Estimated Total Cost + Time for an item
11. Keep Favorite Stores/Items/… in settings
12. Brand preference
13. Automatically add items to the favorite list/recently purchased (based on the shopping history of the user)

Advanced Features:

1. Recipe Section
2. Coupon manager + Customized coupon notification.
3. Barcode reader/scanner for price search + comparison
4. Sync with another account for group/family basket
5. Add customer review
6. Add rating (fetched from customer review) to the price
7. Follow a store automatically
8. Price trend for an item/basket over a time window
9. Share the list by email/other app users/family/group
10. Estimated time+cost+… for a store/basket